



Data Protection Guide 2025

Secure your data and scale your business with a
streamlined data protection solution



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Synology backup and recovery solutions

Synology's cutting-edge data protection solutions allow businesses and organizations worldwide to maintain business continuity and recover data with speed in the face of sudden data loss, downtime, or malware attacks.

Our solutions protect...

30M+

SaaS accounts, endpoints, and VMs

Synology data protection solutions

Cyber resilient backup and recovery solutions that empower enterprises to protect existing and emerging workloads such as SaaS applications, physical devices, virtual machines, and databases via purpose-built backup appliances and a cloud backup solution for fast data recovery and continued service availability.



ActiveProtect Appliance

Create high-performance backup clusters with backup appliances and store your data locally to establish total data ownership.



C2 Backup

Secure on-prem and cloud workloads to the cloud with reduced upfront costs and zero hardware maintenance efforts.

Trusted by industry leaders



Key features

Flexible deployment options

Protect your data in minutes. Flexibly choose between storing a wide variety of workloads in clusters via a purpose-built backup appliance or safeguarding backups directly to the cloud.

Automate your data protection

Schedule your backups on a regular basis with time-based or event-based backups to protect against accidental data loss, hardware failure, malware attacks, and more.

Boost your ransomware defense

Tamper-proof your backups with data immutability. Set event-based air-gapping policies to ensure there are no gaps in your data protection. Backups are immediately isolated and stored off-site upon completion to meet regulatory compliance.

Role-based access control

Implement access controls to maintain control over business data, delegate admin rights to select employees only, and authenticate users for secure access to data.

Scale as your business grows

Scale your backup infrastructure on demand to meet evolving data needs. Store your data with a purpose-built backup appliance or in the cloud without disrupting or transforming your existing backup infrastructure.

ActiveProtect Appliance

Streamline your data protection, perform backups and recover data with speed, and monitor all your data via a single console, no matter its location. Data can be restored when needed, and backup infrastructure can be expanded anytime.

Synology's purpose-built backup appliances includes a variety of features, such as a customizable workload protection strategy, built-in immutability, logical and physical air-gapping capabilities, auto data tiering, and more, to safeguard your backups and ensure data recoverability in the event of sudden data loss.



Optimized backup and recovery performance

Up to

7x faster backup speeds¹

Over

2x faster data recovery speeds¹

Up to

80% data reduction¹

Up to

-99% data transmission^{1,2,3}

ActiveProtect Appliance Highlights



Implement a cyber resilience strategy

Leverage immutable backups to secure your data and perform air-gapping to isolate copies of your data immediately so that uncorrupted copies of your data are available for recovery, when needed.



Prioritize access controls

Prevent unauthorized personnel from accessing corporate data by delegating permissions to select employees only for backing up, viewing, or recovering data. Set up firewalls and limit inbound and outbound connections to trusted IP addresses only to ensure secure access to backup appliances.



Enhanced data visibility

Keep an eye on your entire backup infrastructure to better manage and monitor all your operational data via a single platform.



Modern backup techniques

Perform backups with speed and reduce overall bandwidth usage and storage consumption with ActiveProtect's modern backup capabilities and global source-side deduplication.



Data restoration assurance

Detect and restore corrupt data, verify backups, and test your disaster recovery strategy in a sandboxed environment via a built-in virtual machine.



Meet long-term data retention

Scale your backup infrastructure when needed and safeguard data for a specific amount of time to meet regulatory and compliance requirements.

Note:

1. Performance figures have been obtained through internal testing by Synology Inc.
2. Maximize storage capacity with cross-site deduplication and global deduplication.
3. Eliminate redundant data with source-side deduplication to enable fast data transmission.

Enhanced data visibility



Unify your backup management

Manage and monitor thousands of backup appliances and workloads via a single platform.

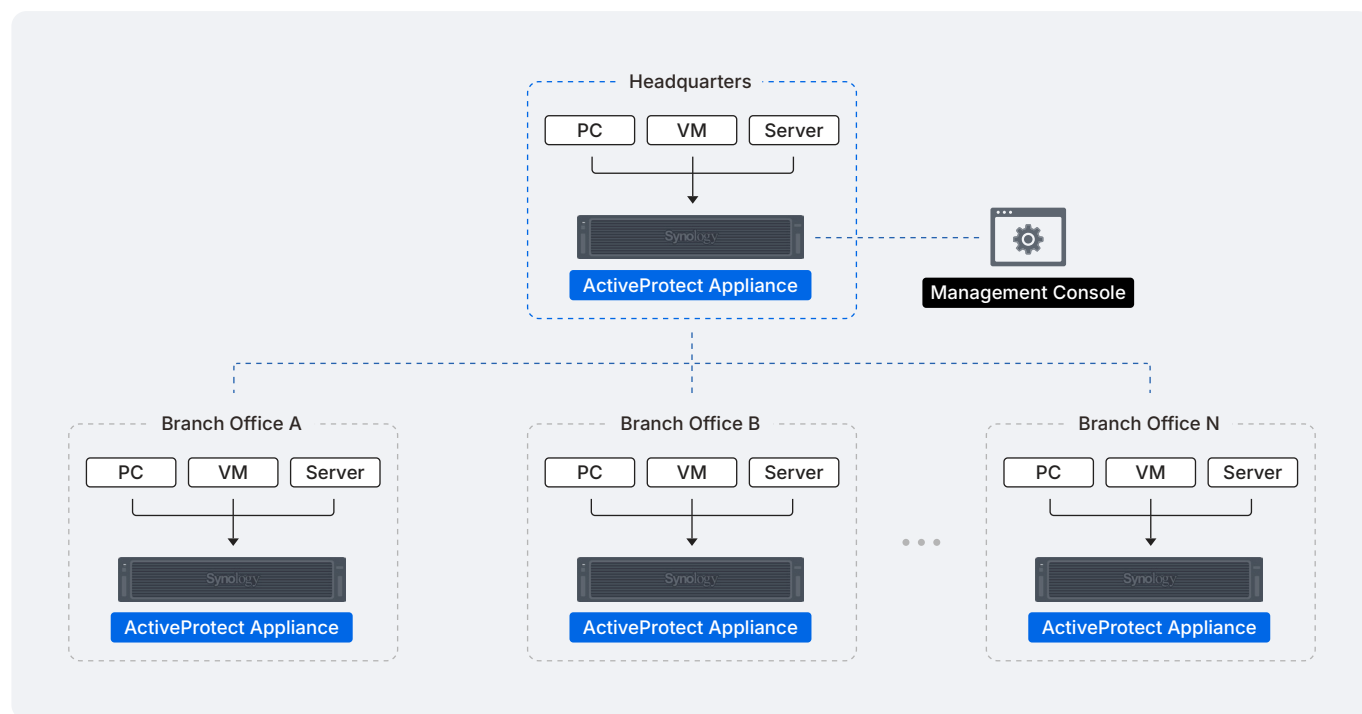
Keep an eye on your entire backup infrastructure

Track all your backup appliances and repositories, view and access your entire backup infrastructure, and retrieve your data, no matter where it is located.

Proactive monitoring of backup tasks

Monitor all ongoing backup and restore jobs and notify users if any backup abnormalities are detected. View log activities and receive backup reports to stay on top of your backup tasks.

Multi-site, multi-geo backups



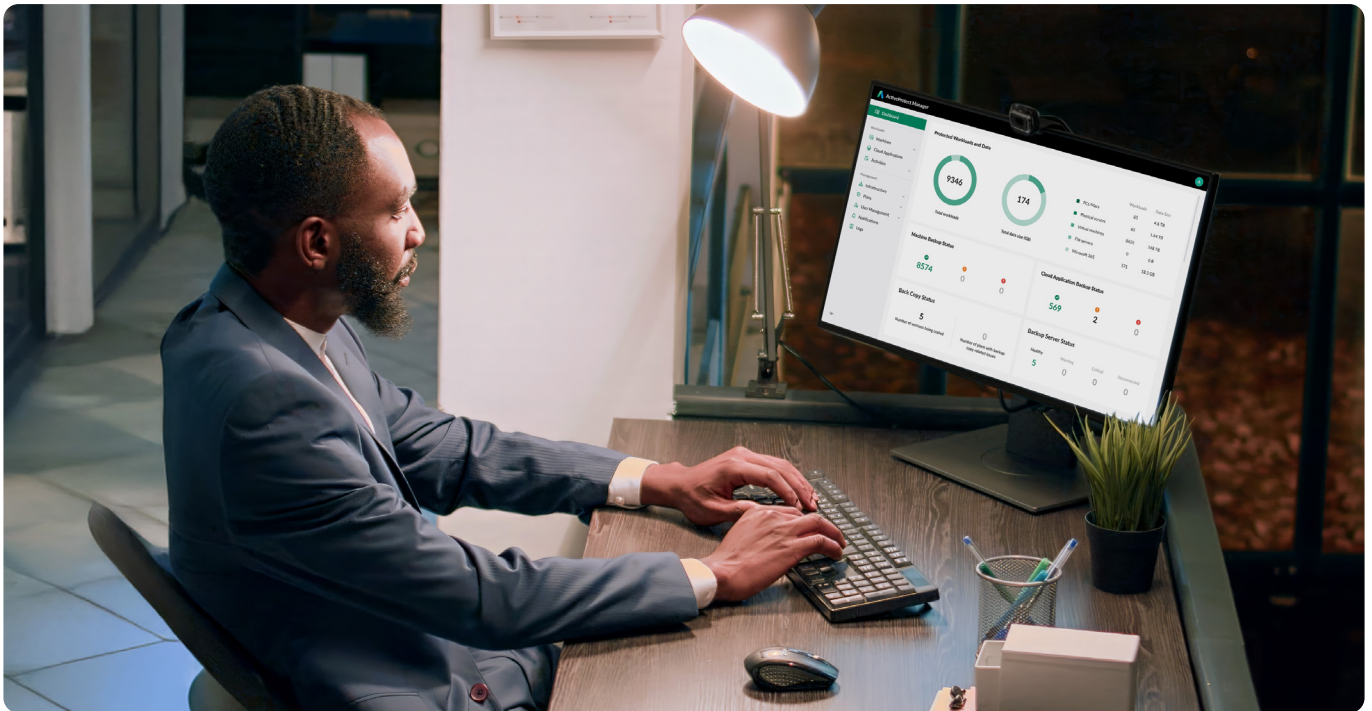
Perform multi-distributed backups

Automatically perform backups according to regions, while centrally managing your entire backup infrastructure.

Meet local data residency requirements

Choose where your data resides and store encrypted copies of backups locally to meet regional data residency requirements.

Data recovery assurance



Automatic backup verification with data integrity checks

Ensure accurate copies of your data are preserved as data is automatically checked during backups. Detect errors or corrupt data and repair data with self-healing capabilities by setting and implementing a proactive maintenance strategy.

Disaster recovery drills

Perform disaster recovery drills on a regular basis via a built-in virtual machine or test your SaaS accounts without affecting production site to ensure that data can be recovered effectively, in the event of a disaster strike.

Store clean copies of your data

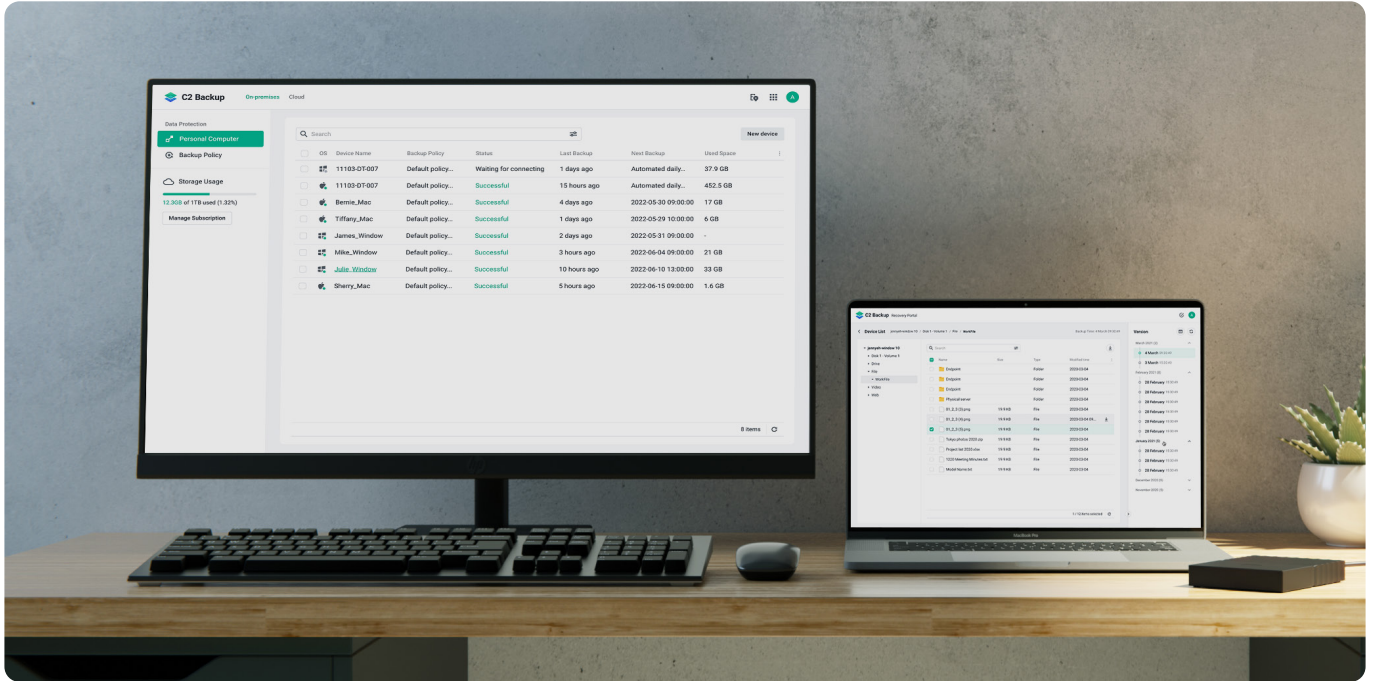
Isolate your data from source environments with logical and physical isolation and prevent data modification or deletion with immutable capabilities, so that a clean copy of your data can be recovered whenever necessary.

Implement access controls

Maintain control of data access by assigning users the right to view and restore data, and implement multi-factor authentication to prevent unauthorized access to your data.

C2 Backup for Business

Secure platform to protect on-prem and cloud workloads in the cloud.



Safeguard your workload directly to the cloud

Leverage powerful backup and recovery features to safeguard, monitor, and access previously scattered workloads such as PCs, Macs, servers, and data stored on Microsoft 365 services, directly to the cloud.

C2 Backup for Business Highlights



Automate your backups

Schedule your backups with time or event-based conditions to ensure availability.



Perform ultra-fast backups

Reduce bandwidth usage and storage consumption by backing up changed data only.



Customize your retention policies

Store multiple backup copies directly to the cloud to meet internal or external regulatory compliance.



Data restoration made simple

Restore devices with bare-metal recovery or Microsoft 365 objects with file-level recovery options.



Role-based access control

Control and monitor backup and restore permissions by separating and granting employee access based on their roles and responsibilities at the company.



Free up IT resources

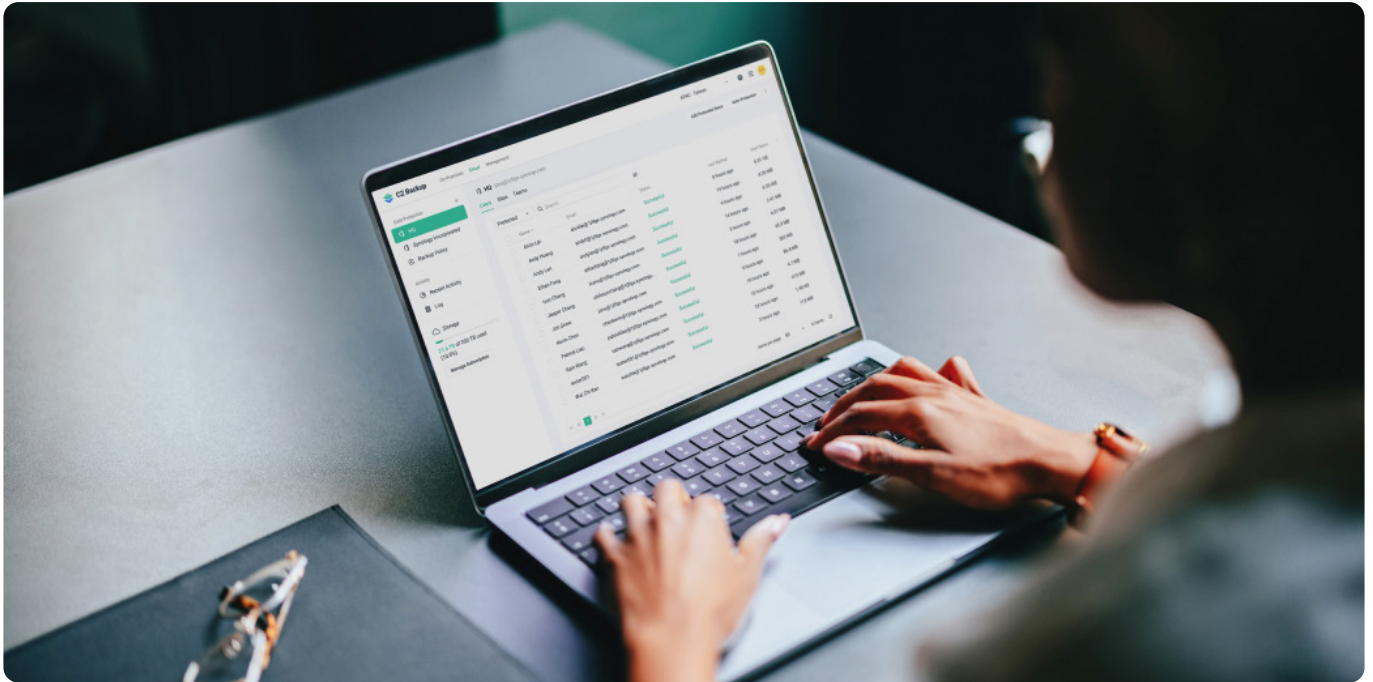
Recover data from a self-service portal with minimal supervision, as long as admin consent has been granted.



Keep an eye on your backups

Receive email alerts, backup status notifications, and scheduled reports to better manage your backups.

Safely store your data in the cloud



Schedule automatic backups

Secure your workloads by setting up time or event-based conditions for continued data protection.

Maximize your storage capacity

Optimize your storage capacity by only backing up changed data as a way to allot more space for future backups.

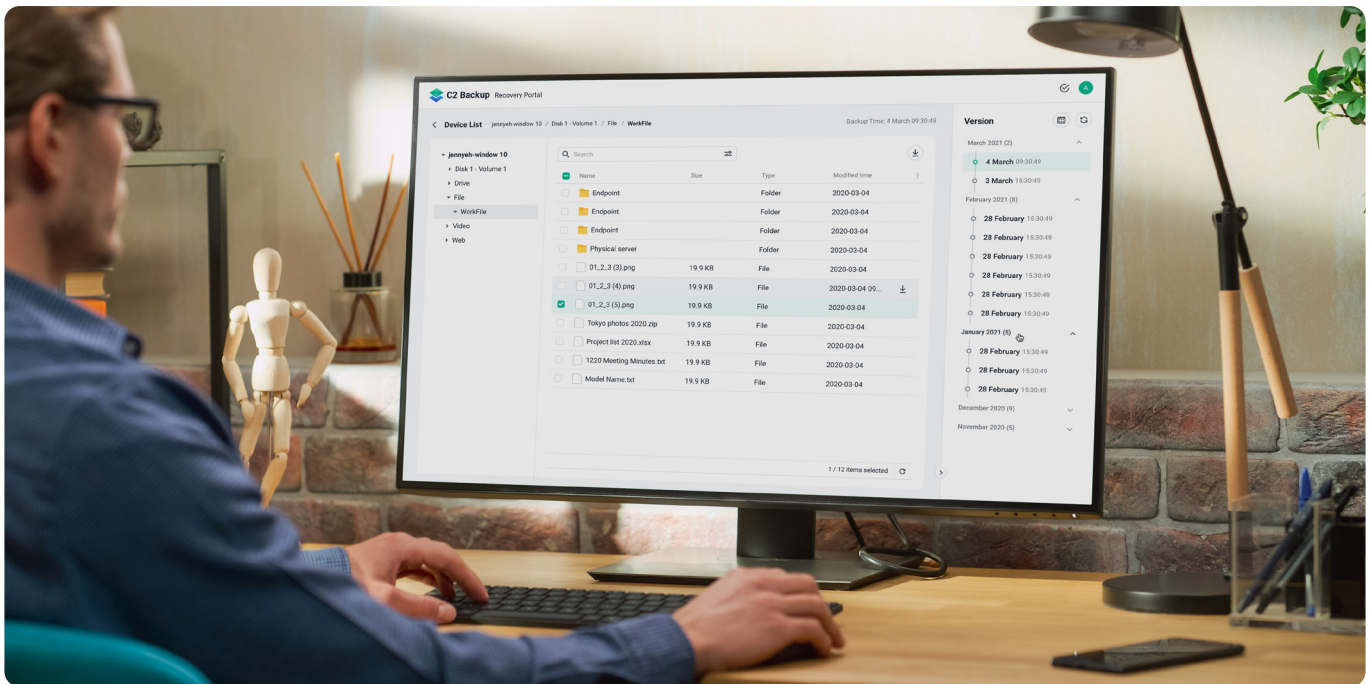
Store data off-site

Back up data directly to the cloud to ensure continued access to your data, no matter where your employees are working from.

Proactively manage your backups

Receive email alerts and notifications on your backup status and view a summary of your backups to better monitor your workloads.

Data restoration made easy



Simplify your data recovery process

Perform bare-metal restoration when restoring Mac or Windows devices or download specific files and folders from the C2 Backup Recovery Portal.

Restore Microsoft 365 data

Restore OneDrive for Business, SharePoint Online, Exchange Online, or Microsoft Teams, to the original tenant or directly download backup versions to your local device.

Restore your devices

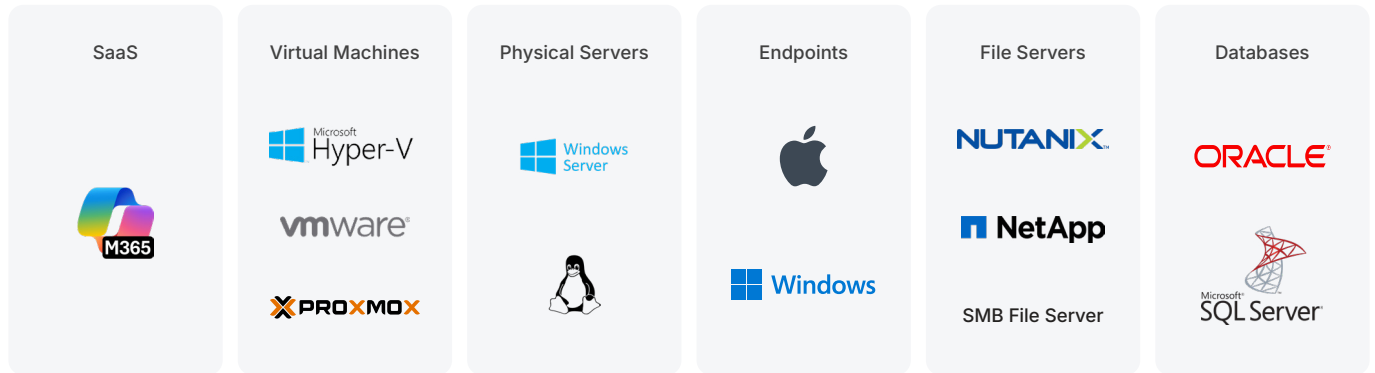
Restore entire devices, including system settings, applications, and more, so that you don't need to spend time setting up Windows PCs from scratch.

Speed up recovery via a self-service portal

Permit authorized employees to initiate self-service recovery as a way to free up IT admin tasks and increase employee autonomy.

Safeguard on-prem and cloud workloads

Boost your cyber resilience by implementing proven on-prem and cloud solutions that safeguard a diverse range of workloads.



Bolster your data protection with a strong backup and recovery plan

Consolidate and back up all your digital data and protect against ransomware attacks and other threats to achieve enterprise data security and ensure business continuity.

Note:

1. Safeguard Proxmox environments by deploying agents and adding workloads via scripts.

Secure business-critical workloads

Safeguard PCs, Macs, and physical servers

Consolidate employee endpoints on a unified console to reduce downtime in the face of sudden data loss.

- Perform ultra-fast backups, minimize data transfer, and save redundant data transmission traffic
- Restore your entire device or perform file-level restoration and select the files that need to be recovered
- Set up role-based access controls to ensure accessibility to business data and minimize security risks within an organization



Mac



Windows PC



Windows Server



Linux

Automate your backups

Set up event or time-based backups to run backups while simultaneously running your endpoints.



Agent-based deployment

Perform backups for large amounts of physical servers in one go by deploying a backup agent.



Protect your file servers

Safeguard mission-critical data stored on file servers to maintain business continuity at all times.

- Safeguard file servers as they are running and perform backups for new or changed data only
- Tamper-proof your backups with built-in immutability and store data for as long as needed
- Free up IT resources by assigning admin access to select employees for self-recovery, as long as they have permission to do so



Nutanix Files



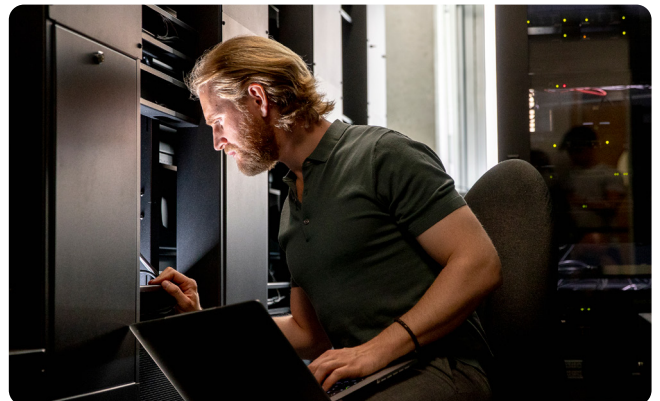
NetApp ONTAP

Deploy with efficiency

Leverage SMB protocol and Windows VSS to perform agentless backups.

Restore with ease

Retrieve entire file shares or specific files to a specific restore point.



Secure your virtual machines

Protect large quantities of business virtual environments on a single platform.

- Perform agentless backups and automatically back up tagged VMware vSphere virtual machines to simplify VM protection and reduce IT admin tasks
- Automatically detect, protect, and archive new virtual machines to streamline VM lifecycle operations
- Leverage built-in hypervisors to verify your backups in a sandboxed environment to ensure that an accurate copy of your data is available, when needed

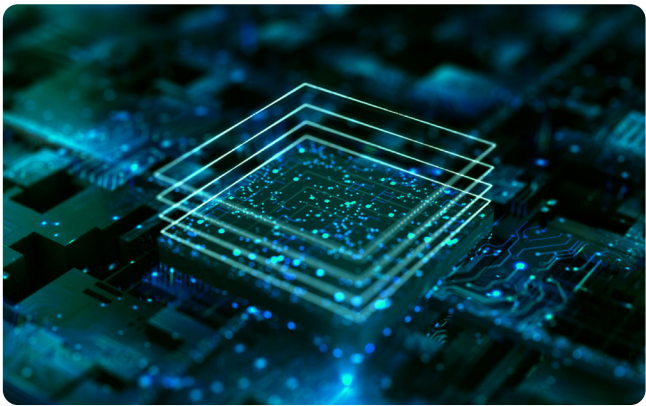
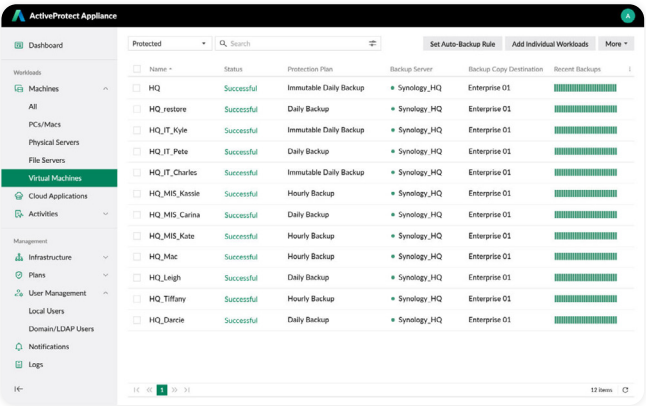


Application-aware backups

Maintain data consistency by performing application-aware backups to prevent data loss.

Instant restoration

Restore virtual machines across hypervisors without being tied down to one console.



Back up databases

Ensure data resiliency even in the face of disaster by securing database data.

- Immutability prevents your data from being modified or deleted by anyone
- Directly restore database data via P2V or V2V migration to minimize disruption
- Granularly restore your databases by downloading each database from the recovery portal as needed



Oracle Database



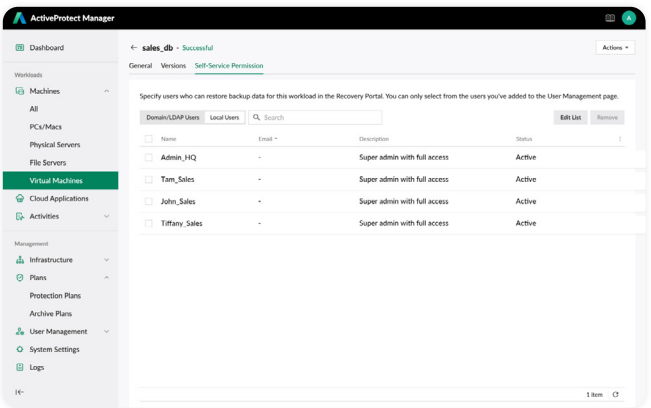
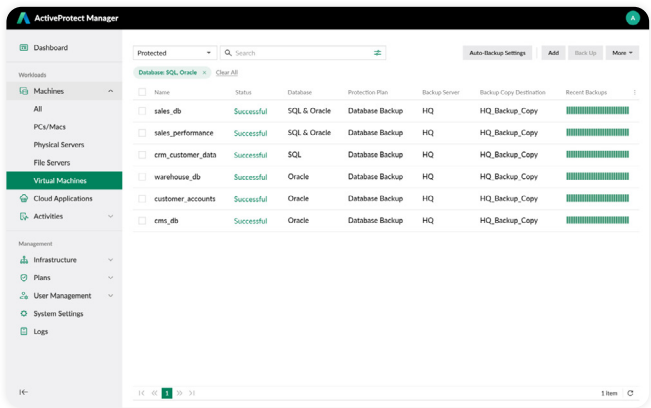
Microsoft SQL Server

Database-aware backups

Perform application-aware backups to ensure that database data is consistently backed up to prevent data loss.

Data visibility

Check and recover your database data from any previous points in time via the recovery portal.



Safeguard a variety of Microsoft 365 services

Centralize backups of Microsoft 365 data for continuous access and better recoverability of your data.

- Safeguard Microsoft 365 accounts in OneDrive for Business, SharePoint Online, Exchange Online, and Microsoft Teams.
- Perform multi-geo backups to safeguard M365 data across regions and store encrypted data copies regionally to meet compliance requirements
- Granularly restore your Microsoft 365 objects with file or folder-level download options



OneDrive



SharePoint



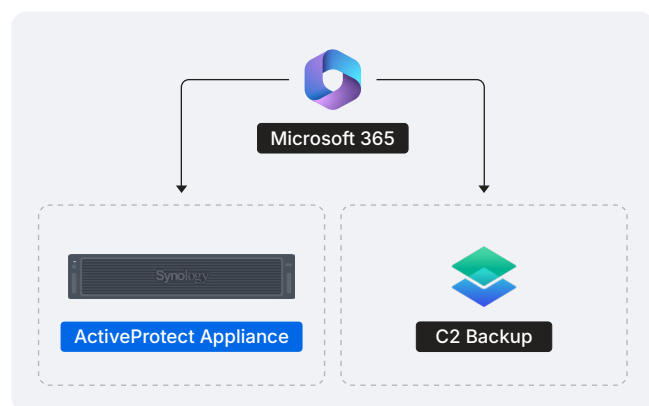
Exchange



Teams

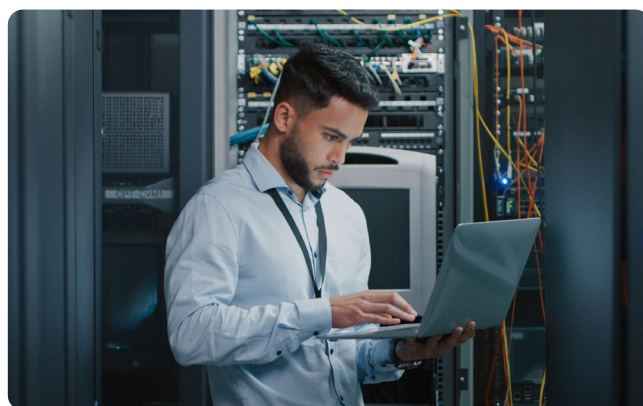
Immutable backups

Prevent data modification or deletion with immutability across your backup infrastructure.



Self-service recovery portal

Recover data from a self-service portal, without help from IT admins, as long as employees have been granted permission.



Deploy Anywhere

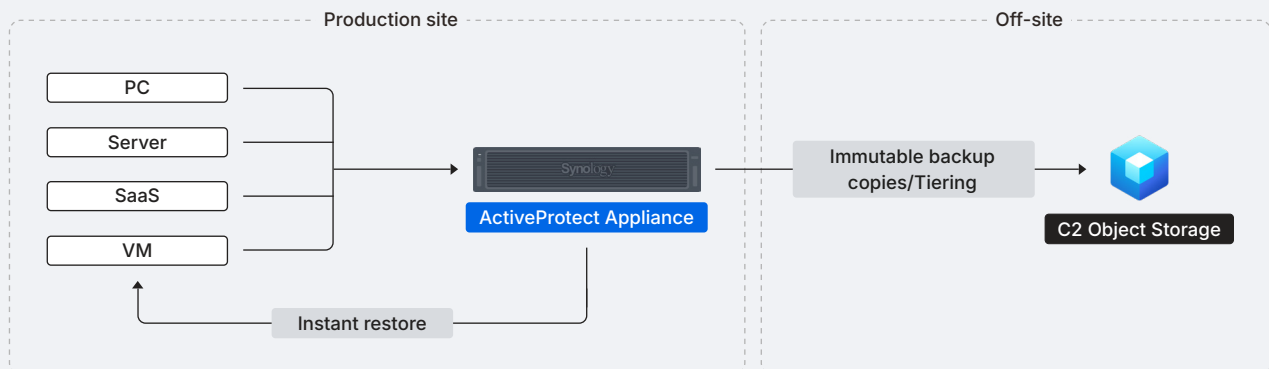
Implement a multi-tiered data protection plan for your organization.

Remote deployment



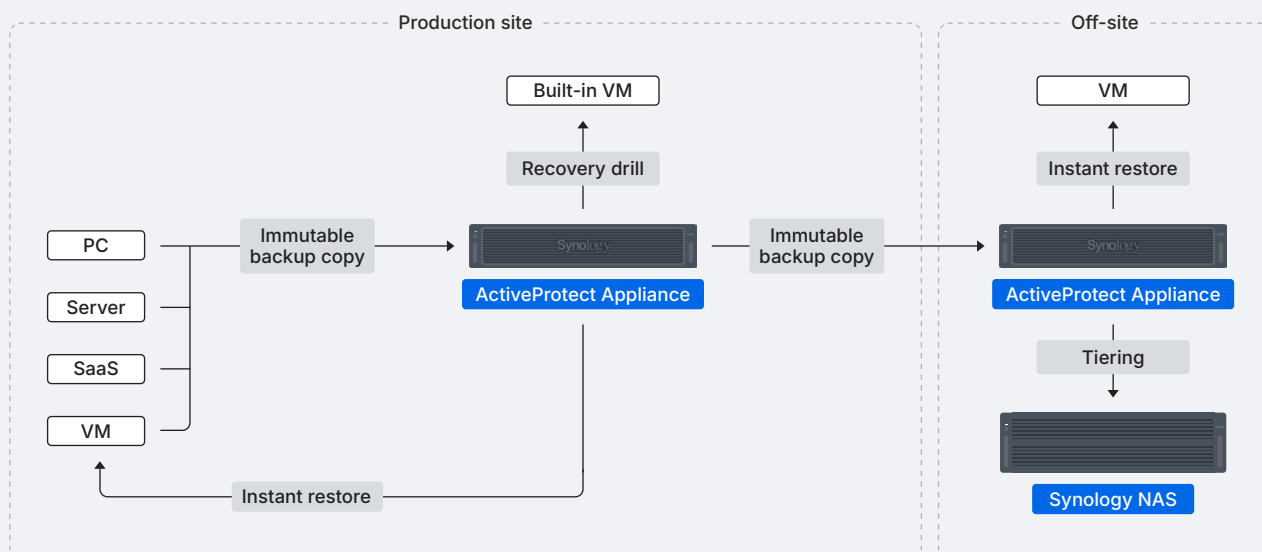
Team members located across the world can back up data stored across endpoints such as PCs, Macs, and physical servers, as well as Microsoft 365 services directly to C2 Backup.

Single-site deployment (Off-site cloud backup)



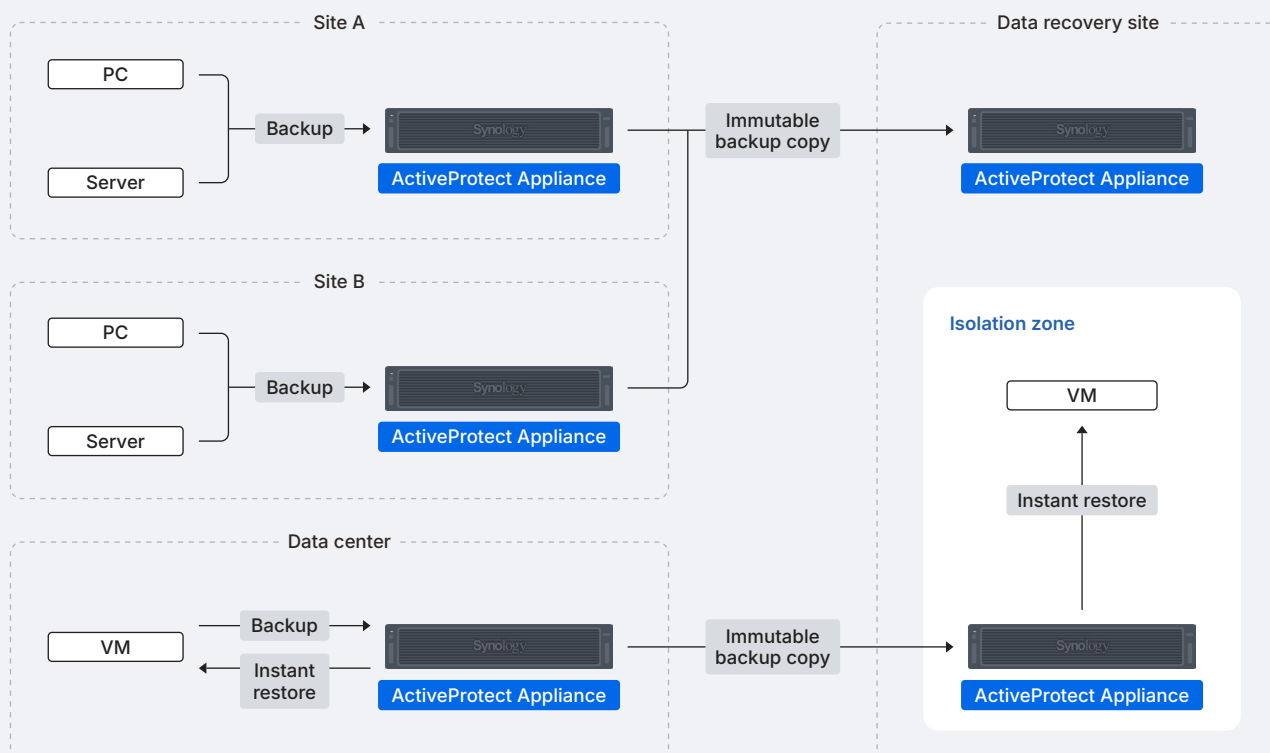
When team members or multiple teams operate from a single location, all endpoints can be backed up onto a central server with ActiveProtect appliance and then copied or tiered to cloud repositories such as C2 Object Storage or Wasabi for added redundancy.

Single-site deployment (Off-site remote server)



Safeguard immutable backups onto ActiveProtect. Backup copies can be stored on a secondary server and/or tiered to a Synology NAS such as SA or HD Series or select XS/XS+ models. Run disaster recovery drills via a built-in VM while data can be restored instantly via other VMs.

Multi-site deployment (Disaster recovery)



Sync data from multiple servers onto a central server and continuously back up this data onto a secondary server. Create an isolation zone to preserve clean copies of your backups.

Workload type	Windows PCs and Macs		Windows and Linux physical servers		VMware vSphere and Microsoft Hyper-V virtual machines
Backup solutions available	ActiveProtect appliance	C2 Backup	ActiveProtect appliance (Linux and Windows server)	C2 Backup (Windows server only)	ActiveProtect appliance
Backup scope	- Entire machines - System volumes - Custom volumes	- Entire device backup - Volume backups	- Entire machines - System volumes - Custom volumes	- Entire device backup - Volume backups	Entire virtual machine
Backup frequency	- Manual backups - Scheduled backups - Event-triggered backups	- Scheduled backups (Daily) - Event-triggered backups	- Manual backups - Scheduled backups (Hourly, daily, weekly)	- Scheduled backups (Daily) - Event-triggered backups	- Manual backups - Scheduled backups (Hourly, daily, weekly)
Auto protection	 (Via connection key)	—	 (Via connection key)		
Backup verification		—		—	
Application-aware backups	—	—	 (Optional feature)	 (Built-in feature)	
Retention policy	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time
Deduplication		—		—	
Recovery methods	- Bare-metal restore - File or folder level restore	Bare-metal restore	- Bare-metal restore - File or folder-level restore - Perform instant restore or full restore to VMware vSphere, Hyper-V, or a built-in hypervisor	Bare-metal restore	- File or folder-level restore - Perform instant restore or full restore to VMware vSphere, Hyper-V, or a built-in hypervisor

Workload type	Microsoft 365 services		SMB servers and NetApp ONTAP file servers	Microsoft SQL server and Oracle Database
Backup solutions available	ActiveProtect appliance	C2 Backup	ActiveProtect appliance	ActiveProtect appliance
Backup scope	Back up Microsoft Exchange Mail, contacts, chat, calendars, SharePoint, Teams, M365 groups, archived mailboxes, files and folders	Back up Microsoft Exchange mail, OneDrive files, SharePoint sites, Teams channels and chats	Select folders only	Entire database
Backup frequency	- Manual backups - Scheduled backups (Hourly, daily, weekly)	- Scheduled backups (Daily) - Event-triggered backups	- Manual backups - Scheduled backups (Hourly, daily, weekly)	- Manual backups - Scheduled backups (Hourly, daily, weekly)
Auto protection	✓	✓	—	✓
Backup verification	—	—	—	✓
Application-aware backups	—	—	—	✓
Retention policy	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time	- Store all versions - Store all versions for a certain number of days to meet long-term retention requirements - Apply Grandfather-Father-Son retention policy and/or remove older versions after a set period of time
Deduplication	✓	—	✓	✓
Recovery methods	File or folder-level restore	- Bare-metal restore - Download individual file backup versions	File-level restore	- File-level download - Database- and instance-level download



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